

# THE BLAIRMORE ENTERPRISE

VOL VIII. NO. 32

BLAIRMORE, ALBERTA, FRIDAY, AUGUST 10, 1917

\$2.00 YEARLY

**F. M. Thompson Co.**  
The Quality Store  
Groceries, Dry Goods, Clothing, Crockery and  
Everything in Shoes

## 200 Pairs Work Shoes

At the old prices, which are below factory cost today.  
**Splendid Values in Gloves & Overalls**

We stock Carhartt's

Men's Hats, in Stetsons and Fancy Straws,  
Men's Eastern-Brand Caps,

Ladies' and Children's Straw,

Silk and Cotton Hats, from 35c up.

Full range Potters' Prints, Anderson's Ginghams, Fancy Flowered  
and Striped Voiles, Embroideries, Seims' Bungalow Nets, etc

Full assortment of Fancy Fresh Fruits and Vegetables.  
Grape Fruit, Hothouse Tomatoes, etc.

—Preserving Berries in a short while—

5 Per Cent. Discount for Cash and Prompt Payment.

**PHONE 25**

**The Store That Saves You Money**

OFFICE PHONE '155'

RESIDENCE PHONE '154'

**E. J. POZZI**  
Contractor & Builder

## Lumber Yard

DEALER IN

Rough and Dressed Lumber

Sash and Doors. Shingles and Lath

Cement and Brick Construction

All Building Materials Supplied.

Plans Furnished. Estimates Given

Blairmore

Sinclair Block

Alberta

**UNION  
BANK  
OF CANADA**

Save Your Money  
and it will Save You

grasp favorable opportunities for investment—from failure to provide well for your family and your children's education—from privation or dependence in your old age.

Accumulate money systematically through a Savings Account to the Union Bank of Canada.

Blairmore Branch, Bellevue branch.—J. M. Windsor, Manager.

**Auto Garage  
And Repair Shop**

Fully equipped to do all kinds of repair work  
to Automobiles and Cycles at shortest notice.

—Parts and Accessories, Oils and Gasoline Stocked—

Auto Livery in Connection.

Shop: Dearborn St., next Gresham blacksmith shop

**A. A. Shearer, Blairmore**

Sir William Hearst, Premier of Ontario, fears that shortage of food supplies will hinder the Allies in winning the war.

"We must look calmly and fearlessly at the present situation. Unless there is greater thrift, economy and conservation of food, there will be a shortage of supplies to Great Britain and her Allies that will hinder our chances of winning the war," said Premier Hearst.

**Private Andrew Bower Wounded**

Word was received this week by Mrs. Andrew Bower, Blairmore, stating that her husband had been wounded in action. Pte. Bower has been through the thickest of the fighting of late. He enlisted early in the war, being previously connected with the R.N.W.M. as a sergeant. His wife and two children reside in Blairmore.

**Council Votes To Remit License To Chautauqua Committee.**

**Accepts Property in Settlement of Tax Arrears**

**Chief of Police Withdraws Resignation and is Granted Increased Salary**

A busy session of the town council was held last night. Mayor Beebe, Councillors Rosse, Dutil, Lagace, Evans and Christophers being present.

The minutes of previous meetings were read and approved, several accounts were passed for payment and a batch of communications were read and dealt with.

The auditors' report for the quarter ending June 30th was read and ordered filed.

R. Green, as chairman of the Grounds Committee of the Blairmore Chautauqua, wrote the council, asking that that body consider remittance of license required from Chautauqua Co. to grant said easement.

Councillor Lagace could not see that the Chautauqua could in any way benefit the Town of Blairmore and felt that the visiting show, which in his opinion planned on leaving nothing in the town, but rather to take out over a thousand dollars of hard money, should be made pay for the privilege, but after hearing the arguments for and against the coming institution decided in favor of the rebate on the grounds that said license had been guaranteed by the citizens and ratepayers of the town.

Councillor Rosse, however, saw how that it was possible for the Chautauqua to attract both people and money to the Hub of The Pass, and felt that after six days' sessions in our town the Chautauqua people would have the satisfaction of knowing that Ross and many others would be carrying bibles instead of bottles on their hips and could be thereafter classed as christians. He looked upon the mission of the Chautauqua people as that of moral reform, and hoped to assist them on the grounds by the distribution of temperate drinks and over four thousand cans of cooling elixir. Councillor Rosse was one of the signatories to the agreement with the Chautauqua people, and therefore did not feel disposed to move that the Chautauqua as a travelling show should be exempt from a municipal license, but he took pleasure in securing such a resolution when introduced by Councillor Christophers and voting in favor of same. The motion passed unanimously, granting the citizens committee responsible for the introduction of Blairmore's first Chautauqua immunity from taxation.

Victor Grant, of Calgary, wrote the council, demanding refund of license paid by his representative to the Town of Blairmore for the privilege of selling furniture purchased by his company from the Blairmore hotel. The letter claimed that as the Grant Co. were in possession of a provincial auctioneer's license, the municipality had no right to impose a further penalty, but copy of license as issued to the Grant agent proved that the Chief of Police issued a hawkers and peddlers' license and was perfectly within his jurisdiction in so doing.

Council adjourned at 10:30, to meet again on August 23rd.

**"Chautauqua"  
Arrives Safely**

Born, on Chautauqua morning, Friday, August 10th, to Mr. and Mrs. J. A. McDonald, a daughter. No wonder Jack was a Chautauqua booster.

"The majority of people eat too much, anyway," said Miss Eddie, professor of Household Science at the Manitoba Agricultural College, when discussing the Canadian Food Controller's suggestion that hotels and restaurants institute two meals less per week. "And limiting hotel menus to two or three courses is a fine idea."

**!! Clearance Sale !!**

Summer Wear, Ladies' Suits  
Dresses White Wear, Hats

All Kinds of Summer Dress Goods at Great Reductions

Men's Suits, Straw Hats, Caps, Underwear, Shirts, Etc.

**Blairmore Trading Co.**

THE STORE THAT SELLS FOR LESS

You are **ALL** interested

Everybody in **BLAIRMORE** knows that Outside Prices are no less, figuring freight.

**Flour IS** advancing.

**FIVE ROSES** this week \$0.75 per sack.

Are you **TALKING** about SUGAR

for preserving. Twenty pounds for \$2.10.

Don't worry **ABOUT** the weather.

We have all kinds of light goods—Cornflakes, Etc.

Grape Fruit Juice is **THE** Best Drink. Something new—45c bottle.

For **CHAUTAUQUA** week

There will be big demands on FRUITS of all kinds. Order early all your requirements in Canned Goods. You won't want to cook and won't have the time.

**J. Handley**  
Phone 52

**Opening of Agricultural School at Claresholm**

The Provincial Agricultural School at Claresholm will re-open Tuesday, October 30th, 1917.

Courses are offered in Practical Agriculture and Household Science.

No entrance examination is required.

The course is absolutely free.

The minimum age of admission for boys is fifteen, and for girls sixteen.

Promotional students should apply at once.

For calendar and further particulars, communicate with Honorable Duncan Marshall, Minister of Agriculture, Edmonton, or

**W. J. Stephens, B.A., B.S.A.**

Principal School of Agriculture, Claresholm.

—oct13

A splendid programme was rendered on Monday night, skillfully handled by Albert Hallworth, the N.G. of Bellevue Lodge, who in the course of a neat speech paid a high tribute to the sterling qualities of their returned disabled brother, Allan Hamilton, as D.D.G.M., was also a speaker. Following a song "That Sunny Smile" by Dave Hutton, and a brief triping of the light fantastic to the sound of the band, the famous Bellevue I.C. H. orchestra, Private Bursey made fitting reply to the several addresses and thanked the members and friends for their kind reception.

"The primary duty of a food controller in Canada and the United States," said Hon. W. J. Hanna in a recent interview, "is to see that the men at the front do not suffer from want of food, and that our Mother Country and our European Allies should not suffer from want of food."

"Have you the power to check prices?" Hon. W. J. Hanna was asked.

"Certainly."

"Are you going to exercise it?"

"In the cases where we have the necessary data we will not hesitate to check prices," declared Mr. Hanna.

Toronto's tax arrears are \$2,000,000. Edmonton's arrears are \$5,000,000.





**THE INTERNATIONAL**  
Coal and Coke Company, Ltd.

Operates the

**DENISON COLLIERIES**  
AT COLEMAN, ALBERTA.

Mines High Grade Steam  
and Coking Coal.  
Manufacturers of the Best  
Coke on the Market.

## MAKE MONEY EASY

If you would do so, invest in town  
lots in the most substantially founded  
and best business community in

The Crows' Nest Pass

## THAT PLACE IS COLEMAN.

Write to or apply at the head office of

**THE INTERNATIONAL**  
Coal and Coke Company, Ltd.

At Coleman, Alberta.

**WEST CANADIAN**  
COLLIERIES LIMITED

“GREENHILL”  
COAL

High Grade Domestic Lump \$6.50 Delivered  
Steam \$5.50 Delivered

See all Local Delivery Concerns

We deliver coal to employees only

BLAIRMORE - - ALTA.

**A. Morency**Plumber, Steamfitter, Tinsmith,  
Light Hardware & Enamelware

All work promptly attended to. Victoria Street, Blairstown

## COUNTER CHECK BOOKS

We supply nearly all The Pass' stores.  
The Imperial is the best that can be obtained.  
Let us show you samples and quote prices.

## The 'Enterprise,' Blairstown

## THE BLAIRMORE ENTERPRISE

Office of Publication  
Blairstown, Alberta.  
Subscriptions to all parts of the Dominion  
\$2.00 per annum. Foreign subscription  
\$2.50. Payable in advance.

Business local, 15c per line.  
Legal notices 15c per line for first insertion; 10c per line for each subsequent insertion.

Display Advertising Rates on Application.  
W. J. BARTLETT, Proprietor.

Blairstown, Alta., Fri., Aug. 10, 1917

## Talks On Advertising

A merchant was telling an experienced salesman about his business being bad. "There's one of my competitors down the street in the same line of business," said he, "whose store is not as modern as mine, but he does more business than I do. I cannot understand why people do not select my store serving in preference to his when I have better store service and merchandise to offer. Before I remodelled my store, people said to me, 'why don't you put in modern fixtures in your store you'll do more business.' I did. I put attractive fixtures throughout my store, employed experienced salesmen to give efficient service and I am free to say that my business is incomparable in this town. Now will you tell me what's the matter with the business in this town? My location is good; I am comfortable in buying; I guarantee everything I sell, and still my business doesn't increase."

And the experienced man, after hearing the merchant's story, said: A necessity required in business where merchandise, service, system and modern methods are at their best, is ADVERTISING.

You've adopted the right idea without establishing the right plan. You've got the kind of store in which people want to trade, but you've neglected to let them know how you're equipped to handle their trade. Your competitor down street advertises that the people know what he has to sell and how he sells it. The people read it in the newspaper and if they like to buy, the best thing you can do is to advertise. Start an advertising campaign telling the people in a series of advertisements the same story you've just told me. Your competitor's advertisement appeals to readers of the paper, and remember Timothy Eaton's catalogue is to be seen in every home in the town and district; so are other Department store catalogues, and if the busy housewife thinks you have not in your store what she wants she refers to the catalogue and there she sees what she likes she wants, and as she has a little cash she sends Mary down to the store for a money order and a letter hastens off to the Department Store. You might as well have had that cash. You probably would have had it properly looked after your advertisement. Another thing to remember—don't think that by placing a few three or four inch advertisements in the paper for a month that you've done any advertising that will result in profit. Be conservative in your expenditure, but at the same time allow your advertising to represent the part of a good salesman. Use enough space each so that the people will see it at a glance, and enough "padding" so that it will be remembered long after it has been read."

"Always remember it pays to advertise if you can deliver the goods."

"If you do not know what is in your store, and the clerks know less, you will miss many a good sale."

"And remember the public are independent enough to buy advertising goods."

German officers captured in the battle of Flensburg have discussed quite freely both the military and political situation as it affects the Fatherland. Germany's loss in man power they admit to be serious. The interesting information has been voluntarily given by these prisoners that the class of 1918 recruits is in the field in its entirety, and, what is more significant, it is said, small elements of the 1919 class are at the front. The whole trend of the statements made by the captive officers is that they are beginning to fear they may lose the war. More depressing than anything else is the fear that there may be another winter campaign. Peace without annexation or indemnities is endorsed by all the officers who have discussed the question.

Blairstown's first Chautauqua opens today, under the most favorable circumstances, on the old race track, the property of the West Canadian Collieries Co. Already people are beginning to come in from the prairie, many to camp and many otherwise avail of accommodation at the several hotels.

No meat will be served in restaurants or hotels on Tuesdays and Fridays when the new regulations proposed by W. J. Hanna, food controller, come into effect. He also suggests a substitute for white bread and that courses at breakfast and luncheon must be cut to two and only three for dinner. Everybody will be asked to sign a pledge to reduce consumption of bread, beef and bacon.

Man's life and well-being are like a tree. The root of the tree is agriculture, and manufactures and commerce the branches. Injure the root and the tree dies. Upon agriculture the whole industrial fabric, the whole structure of the state rests.—Confucius.

An exchange says: "Know each part of your car." Most auto owners have every opportunity to get acquainted, alright.

## With The Rocky Mountains Philosopher

"What do you think of conscription, Francois?"

"Me no savez! Me like Laurier!"

Come ye great and glorious mortals,  
Martyrs for our great Empire,  
Ever hover o'er our armies  
And their noble hearts inspire.

What are you about to say concerning the other fellow? First, sit down and count the cost. What will it cost you in manhood? What will it cost the other fellow in character?

Say, you careless one. That fellow you think the other day didn't want to drive. He wanted to cut it out. He has been trying to quit for a long time. He had a bottle in your hip pocket, against the law. You surrounded him to try your bottle. Yes, he was weak. He got drunk. What do you think of yourself? Take a good look in the mirror.

The religion of Jesus of Nazareth makes a man straight, if he wants to be.

If a man is crooked in thought, he will be crooked in speech and action.

Don't think you know anything about religion until you get acquainted with

—Francois, —make the acquaintance.

If you cannot cross the ocean,  
Somewhere in France to fight the Hun,  
Be a soldier in the homeland  
And send the boys a few more buns.

If on air you cannot fly,  
Bring the German zeppelin down,  
You can hustle in the garden and  
Thus make the cruel kaiser frown.

If on land or sea you cannot  
Fight for the glorious Union Jack,  
Still you can be a patriot, brother,  
If your heart has got the knock.

My Boy Has Gone To War.

My boy has gone to the war,  
Only a lad is he.

It seems a very few days  
Since he in the crib I see.

See his toys on yonder shelf!

How I used to speak of those dear years.

How I loved that little soldier brave,  
Forbodings would start my fears.

In my arms I held him fast:

"I can never let you go!"

Mothers never would part with,

This veritable truth I know.

But the call came o'er the wave:

"World's liberty is at stake!"

He listed with the Maple Leaves

And would fight for my dear sake.

I cannot call him to me—

Wouldn't do so if I could;

Though my heart is nearly breaking—

There's glory in brave manhood.

I would rather see him brave

Than have him within my arms.

He is doing his duty nobly

Midst the world's greatest alarms.

Oh, God, comfort the dear mothers,

May all their dear boys be brave.

Oh, God, keep them while in battle.

The world's greatest cause to save.

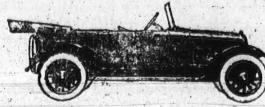
—Rocky Mountains Philosopher.

**A Warning to Cigarette Smokers**

Professor Wallace, in his famous address on "Community Building," delivered to a Lethbridge audience on Wednesday, issued a grave warning to school boys against the evils of cigarette smoking. He declared that never since Harvard was founded had a cigarette-smoker ever won a scholarship in that famous university, and very similar results had been observed in other universities and colleges throughout the country. His own observations had resulted in his being able to pick out smokers out of a new class after two weeks of study under him.

**Overland**

Fours



## Simplified Driving

**THIS MODEL** is a great family car because it is so easy to handle. All electric controls are on the steering column—within natural reach. The wheel is large and easy to steer. The shifting lever and emergency brake can be reached without changing your driving position.

So it is just as easy for your wife or daughter to drive this Overland Eighty-Five as it is for you. And as you know, that cannot be said of all cars.

Step in today for a demonstration.

\$1250

Overland Model Eighty-Five Four  
35 horsepower  
112-inch wheelbase  
Cantilever rear springs  
Vacuum gasoline system  
Electric front  
Front wheel  
Cantilever rear springs  
Auto-Lite starting  
and lighting system

Other Overland Fours  
Model 25 Four Roadster, \$1229  
Model 30 Four Touring, \$1334  
Country Club Sport Model, \$1110  
Light Four Roadster, \$1244  
Light Four Four-Door, \$1244  
Light Four Coupe, \$1244  
Light Four Coupe, \$1244  
Light Four Coupe, \$1244

Blairmore Hardware Co.  
Agents for Crows' Nest PassIs Your Musical Ear  
Keener than Zenatello's?

**KNIGHTED** by the King of Italy—acclaimed in the musical centers of the Old World and The New—one of the great tenors of all

times—Zenatello has delighted thousands with his "voice of golden tone, prodigal in its expenditure, yet responsive to every emotional shade." Zenatello is the leading tenor of the Boston National Grand Opera Company.

In the above picture, this great artist is singing in direct comparison with

## The NEW EDISON

Re-Creation of his voice. Over three hundred musical critics say that the New Edison Re-Creation of the voice is indistinguishable from the original.

Is your musical ear keener, truer than Zenatello's? Make the test. Hear the New Edison Re-Creation of Zenatello, Anna Case, Thomas Chalmers, Albert Spalding and other great artists.

We will gladly arrange a concert for you and your friends, so that you may hear these Re-Creations.

BLAIRMORE PHARMACY, • - BLAIRMORE, Alta.

P.O. Box 32, Bellevue  
**J. Delicate**  
Contractor & Builder  
Dealer in Rough and Dressed Lumber  
Shingles, Lath, Doors, Windows, Etc.  
Deliveries at Bellevue, Hillcrest, Passmore and Frank  
Lumber Yards and Office at  
**Hillcrest** - - **Alberta**

# CHAUTAUQUA

## WEEK

This Splendid Institution which has gained world-wide popularity, will open at

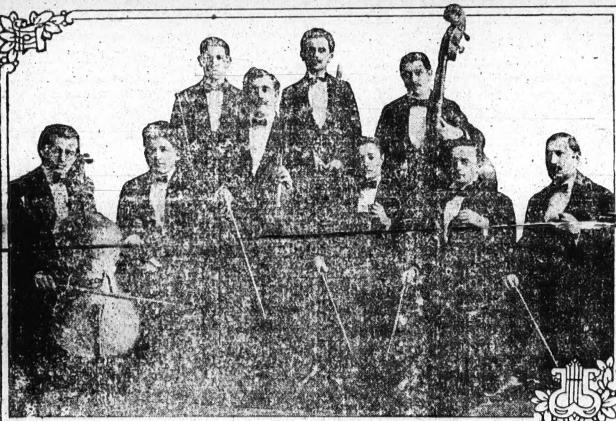
## Blairmore, August 10

Chautauqua Means Entertainment, Amusement and Education For The Whole Family:

Don't fail to hear Ada L. Ward, That charming little English woman who comes to us from the trenches in France with a woman's view of the war at first hand.

### Chautauqua Orchestra one of the Big Attractions.

#### The Chautauqua Orchestra Will Present Great Program



In the Chautauqua Orchestra, one of the company is a soloist of distinction and the public on his particular instrument, and is assured of perfecting the most difficult leaves nothing to be desired in the music department. For many years this Orchestra has held a firm place in the hearts of Canadian and American audiences, and now enjoys a prestige second to none among true lovers of the classics and of the very best selections in popular music.

### Children's Chautauqua.

One of the big features of the Blairmore Chautauqua will be the Children's Chautauqua. This part of the work will be taken care of by Miss Eva M. Riddle, who has had several years training and work in this special line. She will spend the morning hours of each day of the Chautauqua teaching your children how to play, and also in telling them stories so much enjoyed by all.

A One-Dollar Child's Ticket will admit any child to all sessions of the Junior Chautauqua, as well as the regular sessions.

## SIX BIG DAYS

### High-Class Entertainment

AUGUST 10 to 16

22 - BIG ATTRACTIONS - 22

Season Tickets for the whole session \$2.50, less than 12 cents for each of the big attractions. Tickets may be secured at Capt. Beebe's office and at several other business places.

### Bellevue Happenings

Jake Whillier is busy remodelling H. Varley's house.

Misses Mary and Katie Williams are visiting friends at Macleod.

Mrs. R. Dicken, of Frank, was visiting friends here on Wednesday.

Misses Gladys and Maggie Hallworth are visiting friends at Medicine Hat.

Mrs. H. Lambirth was down from Frank this week on a visit to friends.

Jack Smith met with an accident on Monday, while following his occupation at No. 1 mine.

Steve Humble, in company with several other Isaac Waltons, spent Wednesday fishing at South Fork.

Three Bellevue children strayed away this week, and search parties, after being out all night, located them up the North Fork.

Basket-ball has become quite an interesting game around Bellevue. The home teams entertained the Frank teams on Wednesday evening. The Bellevue girls gave the visitors a good trimming and the Bellevue boys also trimmed the Frank boys.

### Anglican Church

Service will be at 11 a.m. on Sunday conducted by the Rev. H. Clay. Subject, "Life's Dangers."

Sunday School at 2.30. Address to children by the Rev. H. Clay.

### Central Union Church

Service will be at 11 a.m. on Sunday evening at 7.30.

Baptist and Presbyterian Sunday Schools meet at 10.30 a.m.

JAMES PEYTON, Pastor.

### Local and General

Professor Herberman describes a knocker as "a parody on a man."

The chief of police in Fernie gets \$135. The other policemen get \$97 a month.

The home of Hon. Hugh Graham, proprietor of the "Montreal Star," was dynamited by unknown persons on Wednesday night.

The commonwealth parliament of Australia has passed a bill suppressing the activities of the International Workers of the World in Australia.

Private A. Agnew, well known in Blairmore, was wounded in action on July 4th, receiving bullet wounds through the left elbow and the thigh. He is now reported doing well in hospital in England.

An auto dealer, addressing an audience of auto owners at Winnipeg the other day took as his text the words, "Come unto me all ye that labor and are heavy laden (with cash) and I will give you rest."

What do you think of a man placing an engine in his auto and starting for Fernie, but landing in Macleod? Not until he reached Macleod did he discover what was wrong. He put the engine in back first.

Last week the Pincher Creek Echo inserted an advertisement for rain, and inside of twelve hours after the paper was evidence followed later by a regular soaker. Moral - it pays to advertise.

The military service bill successfully passed the last legislative steps on Wednesday night at Ottawa, when it received a third reading in the senate. It became effective after the formalities of royal assent and government proclamation.

The evening lesson was from the Book of Job, and the minister had just read, "Yea, the light of the wicked shall be put out," when immediately the church was in total darkness.

"Bresheen," said the minister, with scarcely a moment's pause, in view of the sudden and startling fulfillment of this prophecy, we will spend a few minutes silent prayer for the electric light company. — Boston Transcript.

### Blairmore Chautauqua Programme

August 10th to 16th.

#### SATURDAY

Morning at 9—Junior Chautauqua Play Hour. — Miss Eva M. Riddle supervisor, Miss B. Pinkney, assistant.

Afternoon at 2.30—Artists' Recital by Ruthven MacDonald. Lecture oration on "The World's Greatest Need," by J. Sherman Wallace.

Evening at 8.15—Concert—Prelude by Ruthven MacDonald. Lecture on "The Reign of the Common People" by W. J. Hindley.

#### MONDAY

Morning at 9—Junior Chautauqua Play Hour.

Afternoon at 2.30—Cartoon-Lecture on "Kwee Karacter" I've Known," by Marion Ballou Fisk.

Evening at 8.15—Prelude "Experience" by Moran Olsen, dramatic reader. "Carson of the North Woods" by the Comus Players.

#### TUESDAY

Morning at 9—Junior Chautauqua Play Hour.

Afternoon at 2.30—Prelude. The Chautauqua Orchestra. Lecture on "Stories From The Trenches" by Ada L. Ward.

Evening at 8.15—Grand Concert by The Chautauqua Orchestra, M. Wittepskie, director; Olive McCormick soloist.

#### WEDNESDAY

Morning at 9—Junior Chautauqua Play Hour.

Afternoon at 2.30—Prelude by the Scotch Concert Party. Readings and Impersonations by Francis Labadie.

Evening at 8.15—Concert—Prelude by the Scotch Concert Party. Popular Lecture on "Life's Balance Sheet" by J. C. Herberman.

#### THURSDAY

Morning at 9—Junior Chautauqua Play Hour.

Afternoon at 2.30—Pageant by Junior Chautauquas. Peep by Waikiki Hawaiian Quintet. Popular Lecture on "Worlds in the Making" by Dr. A. D. Carpenter.

Evening at 8.15—Grand Closing Concert by the Waikiki Hawaiian Quintet.

### Helegy Written in A 'otel Lobby

When in the kitchen, Jim, my boy, Your kindness great you show; But as selling lams and bacon You ability we know.

Say off from the consumer, Jim, Stand clear of the husky cook; For soon or late 'tis sure grim fate Will close your order book.

Twins two or three may charmingly Turn to your eye on card; But for that a little spot With wife should be your reward.

Keep off the grass, old Jim, my boy, Let snakes beset your way; Let cock and such gods go to fly And cut out bein' so gay.

—Helegy.

### Prosperity.

It's easy to haul on the level;

A skid-road that's smooth as a door;

You may have to work like the devil

And pull till your shoulder is sore;

An' that hill may not best you;

But there's a road that will test you;

The test of both horses and men.

An' that is the down-grade, my brother,

The place where you don't have to pull;

The place made for shadow or other.

It's easy to haul on the level;

The road up the hill you can master;

But when things are pushin' you faster;

That's when you must keep on your feet;

Hard luck seldom conquers a fellah;

A felah the regular kind;

But when you will quit, if you're yellah,

Is when things are shovin' behind;

Right then is the danger of ditchin',

Is when you are wantin' to run;

And keep in the middle, my boy;

—Douglas Malloch, in the American Lumberman.

In some parts of Canada women have abandoned style, and are wearing their old clothes, in order to help win the war.

### Cowley Happenings

Mr. Hewitt, of North Fork, has purchased a new motor car.

Mr. and Mrs. J. L. Scott have left for their home at Acme, Alta.

A number of the locals took in the circus at Pincher Creek on Saturday.

Miss Mary McDougall, of Ferme, is guest at the Cowley hotel at present.

Miss McCartin, former teacher in Tenessee district, is visiting there now.

While raising hay recently, Miss Rita Coates got quite a shaking up in a runaway.

Mr. and Mrs. A. Betis, of Tenessee, are the proud parents of an infant daughter.

Much needed showers have fallen here during the week and people are speaking more optimistically of the crop prospects.

Mr. and Mrs. George Buchanan and daughter have returned to Calgary after spending several weeks at the home ranch.

George Dwyer had the misfortune of falling in front of the plow the other day and was hauled up considerably before the engine could be stopped.

On Saturday afternoon a number of ladies, under the auspices of the Women's Institute, were very busy packing a box of supplies for the Ogden Home at Calgary.

Rev. W. M. Chalmers, B.A., announced his resignation on Sunday night, to take effect the end of the present month. We understand he will accept a call to Manitobas.

While driving down the Middle Fork grade in an auto, George Scott's family were upset. We understand that a Miss Survile, who is guest at the Scott's ranch, was driving the car. While at the forks of the grade she lost control and the car went over the grade. Everybody escaped injury.

On Saturday evening last the town hall was crowded to standing, the occasion being a moving picture show. The pictures were pleasing, while several different instruments were each played in turn by skilled musicians, which added charm to the performance. The last picture having passed from the screen, the seats were cleared away and quite a number enjoyed dancing until midnight.

The meet served by the Red Cross Juniors on Saturday afternoon last was a decided success, in spite of the fact that the circus at Pincher Creek and various other attractions claiming the presence of many people. The tidy little sum of seven dollars and twenty-five cents was realized. Three new members joined at this meeting, namely: Miss Nellie Mugrave, Miss Ebbie Bennett and Miss Margaret McIvor. The next meeting will be held on August 18th, at 3 p.m.

### Meeting of School Board

The regular meeting of the Blairmore school trustees was held on Monday afternoon, when the minutes of previous meeting were adopted and several accounts were passed for payment, subject to checking.

The resignation of Miss Durrah was read and accepted, and Miss Keith was appointed teacher of Grades IV. and V.

An application was received from Miss Alice F. Roote for a position on the teaching staff. On motion Secretary was instructed to offer Miss Roote position for one year at a salary of \$750.

A communication was received from Joseph Little, protesting against his assessment and taxation. As the appeal was away behind the times it was ordered placed on file.

An enjoyable dance was given under the auspices of the Young People's Social Club in the Mission hall on Tuesday night.





